



a network
of talent

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because success
depends on people

meet
Diana

the
goddess of
programming

Other case studies

- Thomson Financial outsourcing
- Dell intranet development
- Cashtec website development
- Thomson Financial microsite build
- T-Mobile intranet navigation
- T-Mobile intranet re-branding
- Toyota Europe brand guidelines
- Virgin Trains online media room
- Friends Provident content provision

Contact us: **020 7831 5656**

Dell intranet development

We improved the navigation and design of Dell's intranet front page. The result: massive time savings for users.



Dell is a worldwide manufacturer of computer systems and has a reputation for innovative marketing and online development.

Dell's EMEA intranet was suffering from low traffic. The client needed to make the system more attractive and helpful, and ensure that users entered the system from the home page and could access vital, company-wide information.

The e33 team studied the system's log files and devised a redevelopment plan that optimised the amount of information shown on key pages. They also revised the navigation to create a simpler yet more comprehensive structure, and implemented new designs to make the home page an attractive and easy-to-use tool for accessing the entire intranet.

Results

Our redevelopment plan gave the client an efficient and easily maintained structure that recaptured the front end's status as a premium communication channel.

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