



a network
of talent

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because success
depends on people



meet
Adam

he's full of grand
designs

Other case studies

- Thomson Financial outsourcing
- Dell intranet development
- Cashtec website development
- Thomson Financial microsite build
- T-Mobile intranet navigation
- T-Mobile intranet re-branding
- Toyota Europe brand guidelines
- Virgin Trains online media room
- Friends Provident content provision

Contact us: **020 7831 5656**

T-Mobile intranet navigation

The e33 team restructured a 180,000-page intranet, delivering radical, measurable improvements in ease and efficiency of use



customers worldwide.

T-Mobile is one of the world's top-three mobile providers and has about 67 million

The client's intranet included 200 sub-sites, many with their own navigational systems. Finding information had become increasingly difficult because of the often confusing and contradictory navigation and labelling.

The e33 team delivered a new DHTML-driven navigation system without the need for downtime. The new system delivers more information more efficiently, and is compatible with future search-engine redevelopments.

Results

Six weeks after launch, users were saving two minutes a day searching the intranet, giving projected savings of £280,000 over 12 months. Each site recorded about half the navigational moves, which emphasises the radical improvement in usability.

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